



FOR IMMEDIATE RELEASE

Rochester, MN

Rochester Concrete Products Announces Expansion with State-of-the-Art Manufacturing Plant in Jordan, MN

Jordan, MN (January 22nd) – Rochester Concrete Products (RCP), a leader in the concrete hardscapes industry, is thrilled to announce the opening of one of the largest, and most advanced, concrete products manufacturing facilities in the United States, located in Jordan, MN. The new addition to the Jordan site boasts an expansive 45,000 sq ft footprint, bringing the total square footage of the operation to approximately 80,000 sq ft. The addition of the new plant in Jordan, MN underscores RCP’s commitment to setting new standards for color, quality, and innovation in the hardscape community.

The new facility was designed to achieve two primary goals.

1) Set New Industry Standards

The new plant allows RCP to set new standards for producing vibrant product colors using the proprietary Chroma Coloring System, and unwavering quality based on the Amplified Interlock Manufacturing process. Seventy-five percent of the dollars spent on this new facility have been invested in setting new industry standards for product quality. The new facility also increases production capacity by up to 400%.

2) Deliver Meaningful Innovation

The investment also enhances RCP’s ability to bring meaningful innovation to the hardscape industry. The pioneering nature of the new plant allows RCP to introduce products previously unavailable to the US market. In Q1 2024 alone, RCP is set to bring four new, groundbreaking products to market, underlining our commitment to innovation and excellence.

Executive Insights

Jeff Price, President of RCP, expressed his enthusiasm: “This new facility represents the latest in a series of investments RCP has made to empower hardscape professionals to provide distinctive products with superior quality to their customers. We understand and embrace the trust hardscape professionals put in us daily. This new facility is a tangible measure of just how seriously we take our responsibility.”

Chris Price, CEO, also commented on RCP’s commitment, saying: “This investment is just one piece in RCP’s demonstrated commitment to investing in the latest equipment to improve end results for our

customers. Over the past 3 years, we have invested consistently across all four of our production facilities to improve equipment and operations.”

About Rochester Concrete Products

Headquartered in Rochester, MN, Rochester Concrete Products is a third-generation family-owned business with manufacturing facilities in Minnesota and Wisconsin. Since its inception, RCP has been dedicated to crafting a family of hardscape products that empower and strengthen the relationships hardscape professionals, from designers to dealers to contractors, have with their customers.

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